



Charge NINETY CABLE™

USE PROJECT is the perfect illustration of EMTEC's vow to innovate by rethinking the usage of common technology products.

For this first edition, Cedric Ragot delivers his vision of mobile accessories.



USEproject

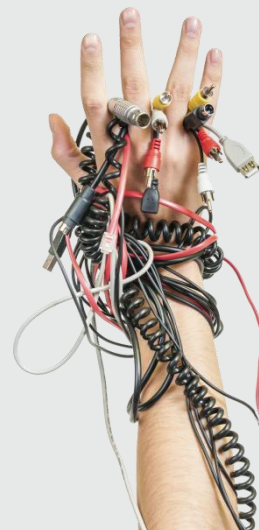
You'll never have to wrap up or untangle your cables again!

As reliable as they are stylish, the Ninety Cable, named after its main feature, is a simple little accessory that works wonders.

- 90-degree angled connector, perfect for easy plug in – even in hard to reach areas and narrow spaces
- Properly carries a 2.4 Amp charge, enough to recharge a tablet, including an iPad Air
- 2 versions available to match your favorite companion: a lightning connector (Apple certified) and a micro-USB connector (Android and Windows Mobile)
- 120cm/4" length ideal for work, home or auto charging
- Sleek design by Cedric Ragot for neater and more elegant wiring

Made for
iPod iPhone iPad

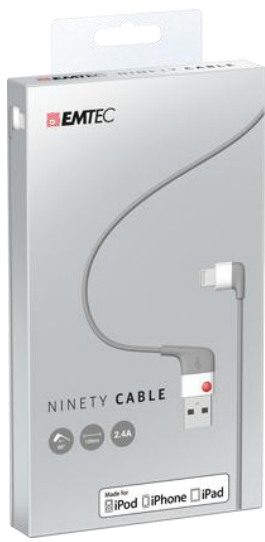
Tip: designed to be tangle-free, the Ninety Cable will spare you some troubles!



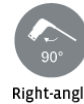
micro-USB version



lightning version



- Stylish, elegant and sleek packaging design coherent with the product and in line with all of the “Use Project” range
- Premium quality packaging printed on smooth surface chromolux paper to add the perfect finishing touch to the product
- Pictograms clearly presenting the main product features and benefits



Right-angle



Flat cable



Technical specifications

Connector	microUSB or lightning (Apple-certified)
Compatibility	Lightning version: iPhone 6 . iPhone 5S . iPhone 5C . iPhone 5 . iPad Air . iPad retina . iPad mini . iPad mini retina . iPod 5th gen . iPod nano 7th Micro-USB version: Samsung Galaxy S5 . Samsung Galaxy S4 . Samsung Galaxy Note 3 . Nokia Lumia 930 . HTC M8 . HTC One . LG G3 . LG G2 . Google Nexus 5 . Sony Xperia Z . Sony Xperia Z2 and all micro-USB devices
Length	120 cm / 4”
Contents	Ninety Cable

Logistics

Product number	Description	EAN Unit	EAN 6 pces carton	EAN 24 pces carton
ECCHAU100AP	Ninety Cable U100 Apple	3 126 170 131 171	3 126 170 131 188	3 126 170 131 195
ECCHAU100AN	Ninety Cable U100 Android	3 126 170 131 201	3 126 170 131 218	3 126 170 131 225

Product number	Product				Single Packaging			
	Height	Width	Depth	Weight	Height	Width	Depth	Weight
ECCHAU100AP	TBD	TBD	TBD	TBD	TBD	TBD	TBD	TBD
ECCHAU100AN	TBD	TBD	TBD	TBD	TBD	TBD	TBD	TBD

Product number	Inner 6 pces carton				Outer 24 pces carton			
	Height	Width	Depth	Weight	Height	Width	Depth	Weight
ECCHAU100AP	TBD	TBD	TBD	TBD	TBD	TBD	TBD	TBD
ECCHAU100AN	TBD	TBD	TBD	TBD	TBD	TBD	TBD	TBD