

Memory cards

GAMING

Introduction

- Nintendo Switch gaming console, is very popular from several years thanks to a compact size, (you can play both at home and on-the-go), successful Nintendo's games.
- In term of storage, it offers (default setting):
 - An internal 32GB storage, part of which will be reserved for the operating system.
 - A micro-SD expansion slot.
- Given the development of dematerialized game purchases (Nintendo Store) and their size (13.4GB for The Legend of Zelda), the purchase of micro-SDs has become essential for console users.



Target & key features

- The main target are the « Early adopters », people who starts using a product or technology as soon as it becomes available.
- Millennials (1981 – 1995)
- Génération Z (1996 – 2012)
- Emtec GAMING range offers them:
 - To increase storage capacity up to 512GB
 - To boost sequential and random speed performances
 - The best gaming experience

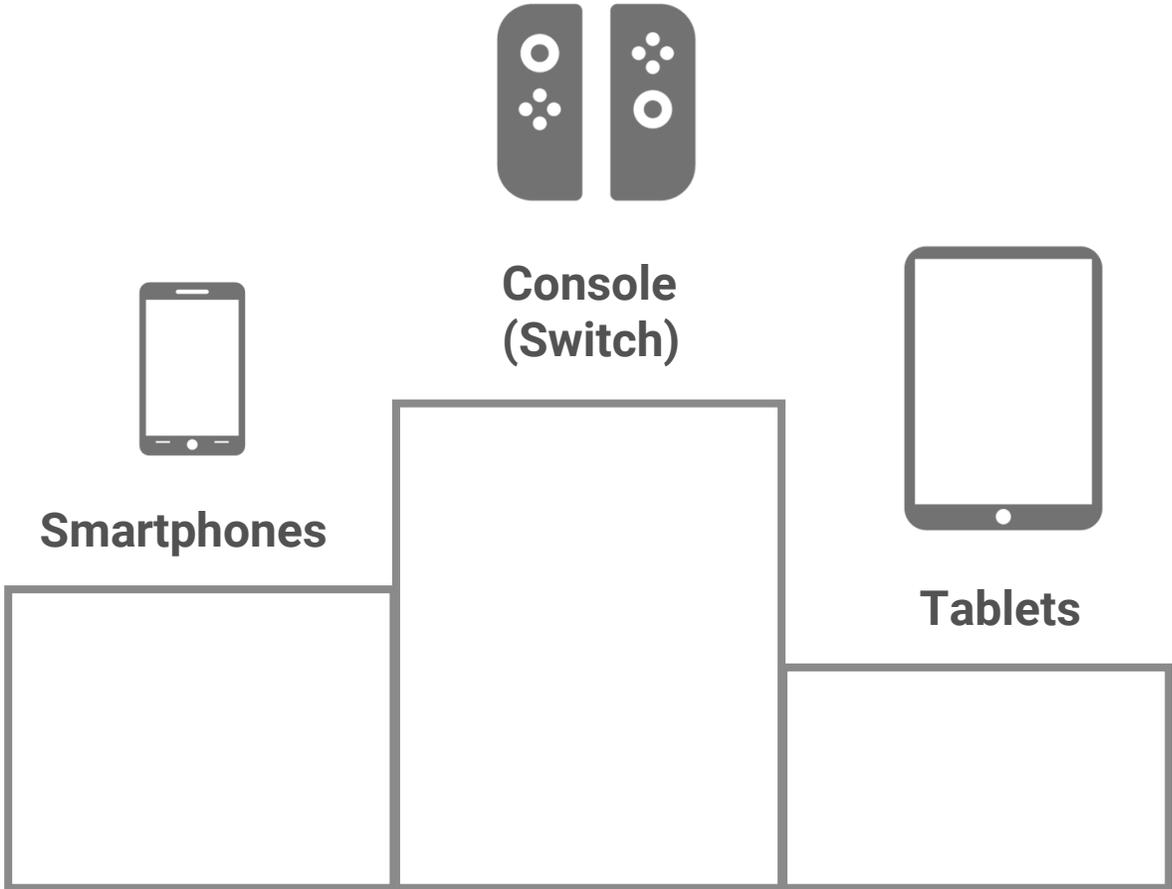


A Gaming position

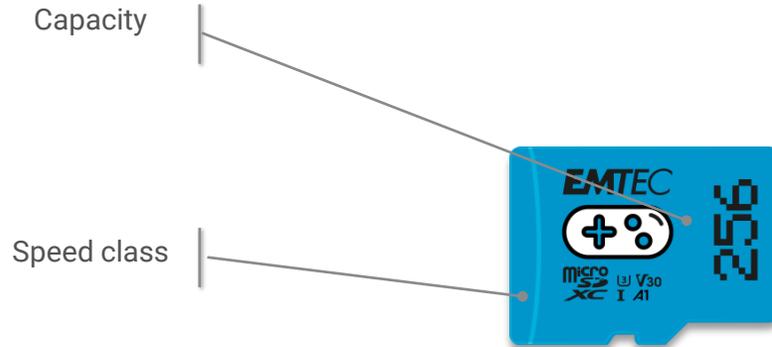
- A strong marketing position focused on gaming, with the following objectives:
 - Targeting players who wants a good price/performance ration memory cards in GMS, GSA
 - 1 packaging = 1 use
 - A better visibility and understanding of the range in store/ shelf



Emtec Gaming card uses



Emtec GAMING memory card



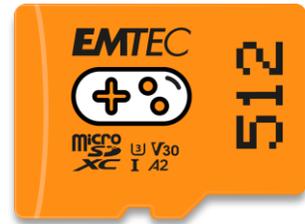
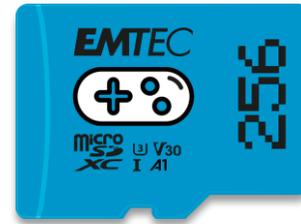
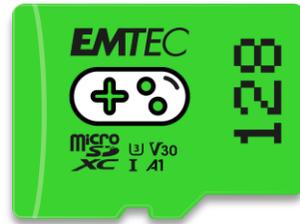
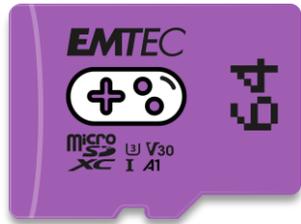
- Perfect to increase storage of your console and store all your favorite games, pictures and videos.
- Reduce video games latency time for optimum performance.
- Speed class UHS-I U3 V30
- App Performance A1 / A2 technology to optimize application performances on smartphone and tablets
- **Available in:** 64, 128, 256, 512GB



Read speed: Up to 100 MB/s*
Write speed: Up to 95 MB/s*

*Based on internal test on the highest capacity.
Performance may vary depending on use and device.

Emtec Gaming – micro-SD range



Emtec Gaming – Packaging



Emtec range overview

 EMTEC	CLASSIC	ELITE GOLD	GAMING	SPEEDIN PRO	SPEEDIN PRO+	
INTERFACE	High Speed	Ultra High Speed I	Ultra High Speed I	Ultra High Speed I	Ultra High Speed II	
CLASS	CLASS 10	UHSI-U1	UHS-I U3 V30 A1/A2	UHS-I U3 V30 A1/A2	UHS-II U3 V60 / V90	
PICTURE		 		 		
CAPACITY	16GB – 128GB	64GB – 1TB	64GB- 512GB	64GB – 1TB	32GB – 256GB	32GB – 256GB
CARD TYPE	microSD	SD microSD	microSD	SD microSD	SD	SD
READ SPEED WRITE SPEED	RS: Up to 25 MB/s WS: Up to 12 MB/s*	RS: Up to 85 MB/s WS: Up to 20 MB/s*	RS: Up to 100 MB/s WS: Up to 95 MB/s*	RS: Up to 100 MB/s WS: Up to 95 MB/s*	RS: Up to 280 MB/s WS: Up to 100 MB/s*	RS: Up to 300 MB/s WS: Up to 220 MB/s*
VIDEO QUALITY	Full HD video	Full HD video HD burst mode	4K UHD Videos V30 – A1 / A2	4K UHD Videos V30 – A1 / A2	4K / 8K Videos 360° / VR V60 / V90	
USE	Generic storage Entry level smartphones	Smartphones Action cameras Amateur photography	Smartphones Consoles (Nintendo Switch) Tablets	Smartphones Drones Professional photography	Pro cameras and drones Pro Reflex / DSLR Expert photography	

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Performance may vary depending on use and device.

Logistic : SKUs and packing

Product number	Description	Brand	Single EAN	EAN 10pcs inner carton	EAN 160pcs master carton
ECMSDM64GXCU3G	Emtec mSD 64GB UHS-I U3 V30 A1 Gaming Purple	Emtec	3126170175908	3126170175915	3126170175922
ECMSDM128GXCU3G	Emtec mSD 128GB UHS-I U3 V30 A1 Gaming Green	Emtec	3126170175939	3126170175946	3126170175953
ECMSDM256GXCU3G	Emtec mSD 256GB UHS-I U3 V30 A1 Gaming Blue	Emtec	3126170175960	3126170175977	3126170175984
ECMSDM512GXCU3G	Emtec mSD 512GB UHS-I U3 V30 A2 Gaming Orange	Emtec	3126170175991	3126170176004	3126170176011